



**Who do
you think
you are?**



**Who does
everyone else
think you are?**



**Do you have
control of
your brand?**

A typical brand identity includes not only your logotype, brand name and positioning statement, but the brand's key associations with tangible and emotional benefits.

Your brand is a product of the personal experiences the company or product relates to your community, vendors and customers—it's often the *emotions and feelings* that these groups develop as a result of their experiences. A brand is therefore both the visual and emotional image that is ultimately associated with a company or a product.

Stand out from the rest!

ThinkGreen Creative Solutions, LLC is helping small and mid-sized businesses to create, evolve and better understand their unique brands. With our help, you'll always receive a customized approach to branding that comes from a full-service team who utilize the same strategies of large brand names and adapts them to fit the financial constraints of small and medium size businesses.



Who are we?

Serving businesses throughout Indiana and beyond, ThinkGreen Creative Solutions, LLC is owned and managed by Debra Green, a professional graphic designer, advertising and marketing professional with more than three decades of practical experience. ThinkGreen specializes in print media through a wide array of advertising and marketing services, including but not limited to logotype design, product and company branding, as well as, the following services:

- Book and magazine layout and publishing
- Brochures and catalogs
- Trade journals, technical manuals and professional newsletters
- Product packaging design
- Website analysis, design and search engine optimization
- ...and more

ThinkGreen also employs skilled graphic artists, copywriters, photographers and social media specialists. Every client is unique, often requiring personnel with skill sets that are best suited to the tasks at hand. With the right people in place, projects are typically completed **on time and within budget.**

ThinkGreen
Creative Solutions





Who needs us?

If you've read along this far, then you do! To sum this up, small and large businesses who understand the importance of effective branding and marketing, and who are serious about lowering the cost of customer acquisition. ThinkGreen Creative Solutions, LLC is here to help southern Indiana business men and women create the kind of playing field that emphasizes your strengths and gives your brand and advertising the best chance to win where it counts, by cost effectively expanding your customer base.

Who has used us?

The following list represents some of the clientele our personnel have successfully assisted with graphic design; logotype strategy and development; brand identity and management; and the essentials of print advertising and marketing from A-Z.

- Apostolic Christian HarvestCall
- American Garden Works
- Aquatic Control
- The Bicentennial Planning Committee of Jackson County, Indiana
- Bison Financial Group
- Bosch
- Dow Elanco
- Eli Lilly & Company
- Elanco Animal Health
- FBI Buildings, Inc.
- Fielder's Choice Direct
- Food Finders Food Bank, Inc.
- GreenTree Assisted Living
- Indiana Crop Improvement, Inc.
- HarvestCall
- John Purdue Club
- Purdue University
- Rails Craft Brew and Eatery
- Roche Diagnostics
- Stonehugger, Inc
- Summit Livestock Facilities
- Swan Dermatology Center
- Ziggity Sytems, Inc.

Examples of our work found in an online portfolio:

www.think-green-creative.com

Take control.

You have the power to change the perceptions in the minds of your prospects and customers.

Schedule an initial consultation for a brand analysis, new marketing piece or an advertising campaign today.



www.think-green-creative.com

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To schedule an initial consultation for a
brand analysis, new marketing piece
or an advertising campaign, contact:

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Shed Some Light!

